



Zusammenfassung

ein persönlicher Eindruck



INTRODUCING



Microsoft®
SQL Server® 2012

October 11-14, Seattle, WA





Microsoft® SQL Server® 2012

CREDIBLE, CONSISTENT DATA

PROTECTION

ON

N, ENABLED BROADLY

BLAZING FAST PERFORMANCE

MANAGED SELF-SERVICE

PEACE OF MIND

EXTEND ANY

LEADING SECURITY & CO





- Neues „Wochenprogramm“
MO + DI precons
ab MI regular sessions
- Wieder 3 hervorragende keynotes

PASS SUMMIT 2011

[Live](#) [About Summit](#) [Summit Content](#) [Connect](#) [Registration](#) [Hotel/Travel](#) [Sponsors](#) [Speakers](#) [Contact Us](#)



PHOTO CREDIT: Pat Wright

PASS Summit 2011 Live Keynote Streaming

Experience the PASS Summit Keynotes first hand by tuning in for our live stream broadcasts. Don't miss out on the latest and most up-to-date Microsoft SQL Server news.

Day One: **Ted Kummert** - Senior VP, Business Platform Division, Microsoft Corp.
Wednesday, October 12, 8:15am – 10:00am Pacific



[\[VIEW ON-DEMAND\]](#)

Day Two: **Quentin Clark** - Corporate VP, SQL Server Database Systems Group, Microsoft Corp.
Thursday, October 13, 8:15am – 10:00am Pacific



[\[VIEW ON-DEMAND\]](#)

Day Three: **David DeWitt** - Technical Fellow, Data and Storage Platform Division, Microsoft Corp.
Friday, October 14, 8:15am – 10:00am Pacific



[\[VIEW ON-DEMAND\]](#)

Please also join us for:

Live Streaming Keynotes sponsored by



Tweet with #sqlpass



MarkGStacey (Mark Stacey) - RT @wayOutwest: RT @ArnieRowland: {Blogged} Financial Transparency is Good for Community <http://t.co/gGEVZ53T> #sqlpass #sqlsatursday 11/5/2011 10:21:39 PM

rdpstreamline (Angel @RDP Streamline) - Thanks @sqljoe and the #sqlsat86 team for such a wonderful event. I think we made history in the #SQLPass org today. Top notch event! 11/5/2011 7:45:54 PM

maxbrackett (Max Brackett) - Great way to spend a Saturday: #SQLSat86 in Tampa, sponsored by @ccgbi! #MSBI #SQLPASS <http://t.co/N0hVtSwN> 11/5/2011 4:50:09 PM


retracement (Mark Broadbent) - @improvedk I know mate, and Ill be lying if I didnt say that Ill miss seeing you again but Ive gotta earn money sometime! #sqlbits #sqlpass 11/5/2011 3:24:49 PM


improvedk (Mark S. Rasmussen) - @retracement Thanks! You should be there, won't feel right without, after #sqlbits and #sqlpass :) 11/5/2011 3:22:49 PM


wayOutwest (Steve Jones) - RT @ArnieRowland: {Blogged} Financial Transparency is Good for Community <http://t.co/S2koAoYn> #sqlpass #sqlsatursday


The Fantastic 12 of Microsoft SQL Server 2012


Cloud-Ready Information Platform


 Required 9s
& Protection


 Blazing-Fast
Performance


 Rapid Data
Exploration


 Managed
Self-Service BI


 Credible,
Consistent Data


 Organizational
Compliance


 Peace of Mind

 Scalable Data
Warehousing

 Fast Time
to Solution

 Extend Any
Data, Anywhere

 Optimized
Productivity

 Scale
on Demand

The Fantastic 12 of



1

Required 9s
& Protection



2

Blazing-Fast
Performance



3

Rapid Data
Exploration



4

Managed
Self-Service BI

Integration Services as a Server

HA for StreamInsight

SQL Server AlwaysOn

The Fantastic 12 of



Microsoft®

SQL Server® 2012



2

Blazing-Fast
Performance



3

Rapid Data
Exploration



4

Managed
Self-Service BI



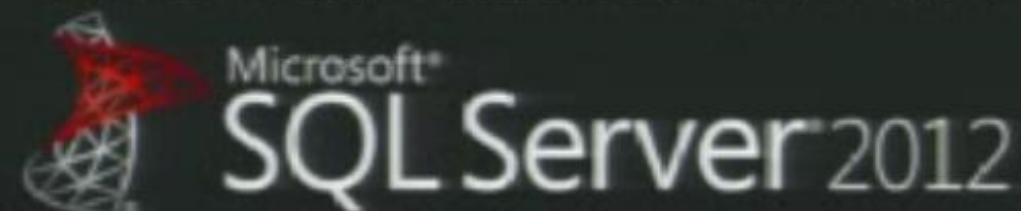
5

Credible,
Consistent Data

Performance Enhancements – RDBMs, SSAS, SSIS

ColumnStore Index

The Fantastic 12 of



3

Rapid Data
Exploration



4

Managed
Self-Service BI



5

Credible,
Consistent Data



6

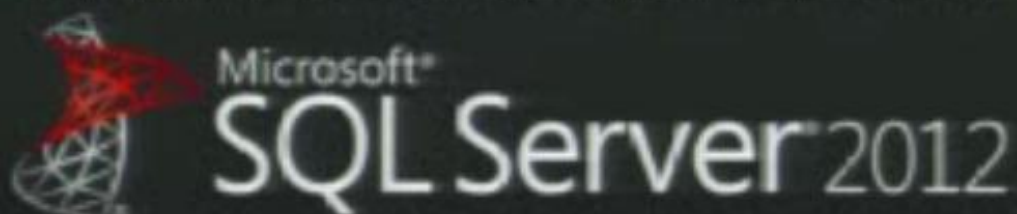
Organizational
Compliance

Power View + PowerPivot

Administration from SharePoint

Reporting Alerts

The Fantastic 12 of



5

Credible,
Consistent Data



6

Organizational
Compliance



7

Peace of Mind



8

Scalable Data
Warehousing

BI Semantic Model

Data Quality Services

Master Data Services

The Fantastic 12 of



6

Organizational
Compliance



7

Peace of Mind



8

Scalable Data
Warehousing



9

Fast Time
to Solution

Expanded Audit – User-defined, Filtering

User-defined Server Roles

The Fantastic 12 of



7

Peace of Mind



8

Scalable Data
Warehousing



9

Fast Time
to Solution



10

Extend Any
Data, Anywhere

Production-simulated Application Testing

System Center Advisor & Management Packs

Expanded Support – Premier Mission Critical

The Fantastic 12 of



8

Scalable Data
Warehousing



9

Fast Time
to Solution



10

Extend Any
Data, Anywhere



11

Optimized
Productivity

SQL Server Appliances – Optimized & Pre-tuned

HW + SW + Support – Just Add Power

Choice of Hardware

The Fantastic 12 of



10

Extend Any
Data, Anywhere



11

Optimized
Productivity



12

Scale
on Demand

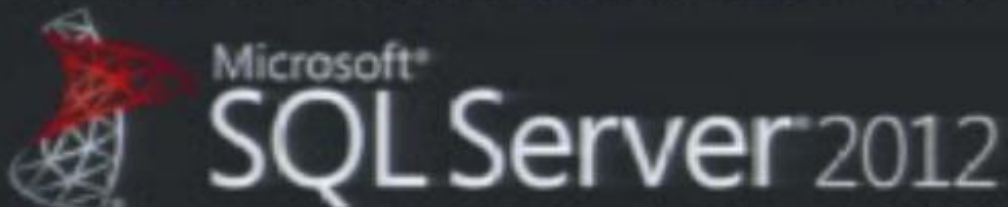
Greater Interoperability – New Drivers for PHP, Java & Hadoop

ANNOUNCING

ODBC Drivers for Linux & Change Data Capture for SSIS & Oracle

Beyond Relational: FileTable, 2D Spatial, Semantic Search

The Fantastic 12 of



11



Optimized
Productivity

12



Scale
on Demand

SQL Server Data Tools (Formerly "Juneau")

Unified Across Database & BI

Deployment & Targeting Freedom

The Fantastic 12 of



Microsoft®
SQL Server® 2012



Scale
on Demand

AlwaysOn

Deployment Across Public & Private

Elastic Scale

Our Vision



any data,
any size, anywhere

Manage and process data of all types

Mission-critical scale
from on premises to cloud

Common management
and development



Microsoft®
SQL Server™



Microsoft®
SQL Azure™

Our Vision



any data,
any size, anywhere



connecting
with the world's data



immersive experiences,
wherever you are

Database
Consolidation
Appliance

SQL Azure

SQL Server 2012

SQL Server Parallel
Data Warehouse





Thank you for attending
PASS Summit 2011

PASS
SUMMIT 2011

Wichtig und vorzumerken !!

27. + 28. Februar



<http://www.microsoft.com/de-de/server/sql/launch-event.aspx>

- Home
- Neue Features
- Launch Event
- Referenzen





Microsoft SQL Server 2012 Launch

auf der ersten Deutschen Microsoft SQL Server Konferenz **27. und 28.02.2012**

Am 27. Und 28. Februar 2012 werden Experten von Microsoft zusammen mit der deutschen PASS Community (Professional Association for SQL Server) die neuesten Highlights von SQL Server 2012 auf der ersten Deutschen SQL Server Konferenz vorstellen.

Ich möchte...

-
- Sichern Sie sich Ihren Platz und melden Sie sich am besten noch heute für nur 199 Euro (beide Tage) oder 129 Euro (für Tag 1) an.
-
-
-

 **27. - 28. Februar 2012 im Odysseum Köln**

- Übersicht
- Vorläufige Agenda
- Veranstaltungsort & Anreise
- Hotels



Erste Deutsche SQL Server Konferenz

Im ersten Halbjahr 2012 bringt Microsoft sein nächstes SQL Server Release auf den Markt. Dieses wird seinem ehem. Codenamen "Denali" alle Ehre machen. „Denali“ ist die Bezeichnung für den höchsten Berg Nordamerikas, Mount McKinley in Alaska und bedeutet „Der Große“ – das wird auch bei



Was erwartet Sie?

Erfahren Sie in Vorträgen, Live Demos und spannenden Hands On Labs alles Wissenswerte zu SQL Server 2012 und erhalten Sie umfassende Informationen, wie Microsofts führende Business Intelligence und Datenmanagement Lösung ihr Business maßgeblich vorantreiben kann.



Wer ist Zielgruppe?

IT Professionals, IT Manager, IT Decision Maker, BI Practitioner, BI & Datenbank Developer.

Alle, die sich über SQL Server informieren möchten oder bereits zur Fan-Community gehören.